

*SAC*

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- iii) [pressure sensitive] adhering means disposed between said front surface of said perforated transparent panel and said perforated protective liner for removably adhering said perforated transparent panel to said perforated protective liner so that said perforated protective liner can be peeled off from said perforated transparent panel to permit [pressure sensitive] application of said perforated transparent panel to a clear substrate;
- b) said rear surface of said perforated transparent panel having applied thereon a first coating of light-reflective color bearing an image followed by a second coating of an opaque color sufficiently dark for absorbing light, wherein:
  - i) said perforated panel assembly appears substantially transparent when viewed from a first direction;
  - ii) said image is clearly visible when said perforated panel assembly is viewed from a second, opposite direction; and
- c) a non perforated backing layer removably attached to said perforated protective liner, wherein said non perforated backing layer being effective to facilitate handling of said perforated panel assembly.

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- 5. (Amended) A one way vision display panel assembly according to claim [54] 57 wherein said [pressure sensitive] adhering means comprises a layer of perforated transfer adhesive material.
- 6. (Amended) A one way vision display panel assembly according to claim 1 wherein said [pressure sensitive] adhering means comprises static cling properties provided to said perforated transparent panel.

Add claims 8 through 21 as follows:

8. A one way vision display panel assembly according to claim 1 wherein said adhering means is light absorbing.

9. A one way vision display panel assembly according to claim 1 wherein said first and second coatings comprise individual panels.

10. A one way vision display panel assembly according to claim 1 which further comprises a one way mirror layer.

11. A one way vision display panel assembly according to claim 1 wherein said first coating functions as a screen for receiving one or more projected images.

12. A one way vision display panel assembly according to claim 1 wherein said image further comprises optical means for providing a three dimensional optical effect.

13. A one way vision display panel assembly according to claim 12 wherein said optical means includes a lenticular lens.

14. A one way vision display panel assembly according to claim 12 wherein said optical means includes a hologram.

15. A one way vision display panel assembly specially constructed for application onto a window

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*Continued*

of a building or a vehicle, said one way vision display panel assembly comprising:

- a) a perforated assembly including:
  - i) a membrane having a front surface and a rear surface;
  - ii) a light-reflective image applied to said front surface of said membrane;
  - iii) a light-absorbing layer applied to said rear surface of said membrane;
  - iv) a protective liner removably adhered to a light-absorbing layer side of said assembly;
- b) said perforated assembly permits through-viewing when viewed from a first direction and said light-reflective image is clearly visible when said perforated assembly is viewed from a second direction; and
  - c) whereby removal of said protective liner permits said assembly to be applied to a window of a building or vehicle.

16. A one way vision display panel assembly according to claim 15 wherein said light-absorbing layer comprises a panel.

17. A one way vision display panel assembly according to claim 15 which further comprises a one way mirror layer.

18. A one way vision display panel assembly according to claim 15 wherein said light-absorbing layer functions as a screen for receiving one or more projected images.

19. A one way vision display panel assembly according to claim 15 wherein said light-absorbing layer further comprises optical means for providing a three dimensional optical effect.